

**2020 Ice Bar & Lounge Sponsorship**  
**Saturday, February 1, 2020**

Thank you for your commitment to Saint Joseph's College. As an Ice Bar & Lounge sponsor, you are entitled to a variety of benefits based on the level you choose. Your support and generosity will provide us the ability to award students with the financial support needed to reach their academic aspirations.

All proceeds from the Ice Bar & Lounge benefit the Alumni Association Endowed Scholarship.

**\$1500 – GOLD Sponsor**

- Company name and logo carved into the Ice Bar – the focal point of the event.
- Company logo printed on invitations\*, promotional materials\*, website, social media, press releases, and all additional promotions.
- Your banner/sign displayed prominently at the event (provided by sponsor).
- Opportunity for you to provide promotional giveaway to event guests.
- Specialty Drink named in honor of your support
- 8 complimentary tickets to the event.

**\$1000– SILVER Sponsor**

- Company logo printed on invitations\*, promotional materials\*, website, social media, press releases, and all additional promotions.
- Your banner/sign displayed prominently at the event (provided by sponsor).
- Opportunity for you to provide promotional giveaway to event guests.
- 6 complimentary tickets to the event.

**\$500 – BRONZE Sponsor**

- Company logo printed on promotional materials\*, website, social media, press releases, and all additional promotions.
- Your banner/sign displayed prominently at the event (provided by sponsor).
- Opportunity for you to provide promotional giveaway to event guests.
- 4 complimentary tickets to the event.

**\$250 – FRIEND OF SJC**

- Company name listed on website, social media, press releases, and additional promotions.
- Opportunity for you to provide promotional giveaway to event guests.
- 2 complimentary tickets to the event.

*\*Please note print deadline is November 15 for event invitations. This benefit can only be honored with a commitment on or before November 15.*