



Help Saint Joseph's College SHINE on Giving Day! *On March 19, 2019 #SJCShine*

Frequently Asked Questions

- **What is Saint Joseph's College Giving Day?**
Giving Day is a 24-hour challenge to raise funds for the students of Saint Joseph's College. We encourage all members of the SJC community to participate, with the goal of raising \$56,000 to support student success and to honor the Sisters of Mercy moving the campus in 1956 to Standish.
- **Why is Saint Joseph's College having a Giving Day?**
Giving Day provides a chance for the SJC community to come together and raise money to support students. This is also an important day because it helps to educate and increase awareness about the impact of philanthropy and the difference you can make through a single gift.
- **When is Giving Day?**
This year giving day will take place on March 19! This date was chosen because it is the Feast of Saint Joseph. What better way to celebrate the College's namesake than by building support for SJC students!
- **How does it impact students?**
Community engagement is critical to moving SJC forward by supporting the unique experiences of every SJC student both on-campus and online. Regardless of where the gift is given, you are positively impacting the student experience at SJC.
- **Does my gift really make a difference?**
Yes! Your gift, no matter how big or small, makes a transformative impact on current and future Saint Joseph's College students.
- **Where should I give?**
Give to whichever fund you choose! If you aren't sure of a specific area to give, the Annual Fund provides for the highest priorities on campus. Or, you can support specific departments by noting it in the comments.

Throughout the day we will also be holding a variety of matching and challenge competitions.

What are matches?

Matches are set up by a donor or a group of donors, who pledge to give dollar-for-dollar up to a set amount. Match donors can designate what types of donations will be matched, or the match can be unrestricted.

What are challenges?

Challenges can be dollar or participation based. A donor agrees to make a donation if the challenge is met.

Interested in challenging your classmates or teammates for a friendly little giving competition? Get in touch with Caroline Golja at 207-893-7894 or cgolja@sjcme.edu.

- **How can I help?**

- Mark your calendar for March 19.

- Connect with us on social media!

Post, like, comment and share posts leading up to March 19 and make sure to tag your posts with #SJCSHine!

Facebook: [facebook.com/SaintJosephsCollegeOfMaine](https://www.facebook.com/SaintJosephsCollegeOfMaine)

Twitter: twitter.com/SaintJosephsME

Instagram: [instagram.com/SaintJosephsCollege](https://www.instagram.com/SaintJosephsCollege)

- Check out the Social Media Kit and download signs at sjcme.edu/giving-day to share with your friends why you support Saint Joseph's College! Social media posts from the SJC community are crucial to making this day a success.
- On March 19 – **Make your gift!** There are a number of ways to support SJC students on March 19; visit sjcme.edu/giving-day to make your gift online, call the College at 207-893-7890 to donate over the phone, or mail a check (*in advance of March 19*) and note Giving Day in the memo line.
- After you make your gift remember to tell your friends, family and countrymen about Giving Day and encourage them to make a gift!

“It is the endorsement of such people that renews the essential courage which our community must have in this momentous project if it is to succeed and succeed it must.”

Mother Mary Evangelist on the moving of the College to Standish, ME